



**REVOLUTIONIZE
YOUR
BUSINESS !**

PROFILE

GETTECH PAKISTAN IS A LEADING TECHNOLOGY SOLUTION PROVIDER SPECIALIZING IN SOFTWARE, WEB, E-COMMERCE AND MULTIMEDIA APPLICATION DEVELOPMENT COMBINED WITH WEB DESIGNING, INTERACTIVE PRESENTATION AND OTHER GRAPHIC INTENSIVE SERVICES. WE ALSO HOLD EXPERTISE IN BUSINESS PROCESS RE-ENGINEERING, BUSINESS INTELLIGENCE AND DATABASE INTEGRATION & WAREHOUSING TO CATER THE EVER GROWING DEMAND OF INFORMATION TECHNOLOGY SOLUTIONS, PRODUCTS AND SERVICES IN THIS DAY AND AGE.

BY COMBINING STRONG ANALYTICAL SKILLS WITH INDUSTRY EXPERTISE, FUNCTIONAL EXPERIENCE AND TECHNOLOGICAL CAPABILITIES; WE DELIVER EFFECTIVE SOLUTIONS AND UNSURPASSED VALUE TO CLIENTS AND PARTNERS.

WE BELIEVE THAT ALL OUR CUSTOMERS ARE UNIQUE WITH DISTINCT NEEDS AND REQUIREMENTS. OUR FOREMOST AIM IS TO SATISFY THESE NEEDS TO THE BEST OF OUR ABILITIES. TO MEET THIS FRONT WE COMBINE OUR EXPERTISE WITH THE LATEST TECHNOLOGY TO DEVELOP TAILOR-MADE QUALITY CUTTING EDGE SOLUTIONS FOR OUR CLIENTS. WE WORK CLOSELY WITH THE CLIENTS TO ENSURE A 99% ACCEPTANCE RATE TO IMPROVE THE QUALITY OF THE END PRODUCTS.

OVER THE PAST YEARS WE HAVE BUILT A SUCCESSFUL TRACK RECORD BY SERVING A HIGHLY DEMANDING CLIENTELE. OUR CLIENT BASE IS BROAD AND REPRESENTS ALL THE MAJOR INDUSTRIES INCLUDING BUT NOT LIMITED TO TECHNOLOGY, MEDIA, CONSULTING, MEDICAL, FINANCIAL, HUMAN RESOURCE, TRAVEL, MANUFACTURING AND MORE.

MISSION

"TO HELP YOU MAXIMIZE YOUR BUSINESS POTENTIAL BY PROVIDING YOU WITH A UNIQUE BLEND OF TECHNOLOGICAL AND STRATEGIC EXPERTISE."

HOW WE ARE

WE ARE A CLOSE-KNIT GROUP OF PROFESSIONALS WITH DIVERSE BACKGROUNDS (INCLUDING IT SPECIALISTS, DEVELOPERS, GRAPHIC DESIGNERS, BUSINESS CONSULTANTS, HR CONSULTANTS, ETC.); ALL WORKING FOR A CENTRAL OBJECTIVE I.E., TO PROVIDE YOU WITH QUALITY PRODUCTS & SERVICES IN ORDER TO FACILITATE YOUR BUSINESS GROWTH.

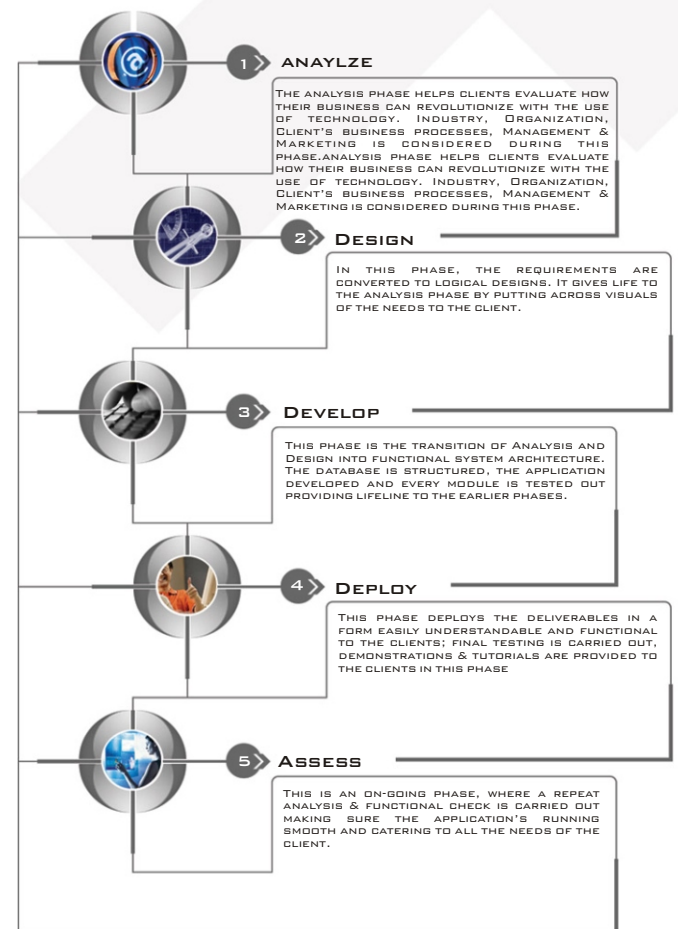
OUR SERVICES IN BRIEF :

- **DEVELOPMENT SERVICES (SOFTWARE, WEB, E-COMMERCE & MULTIMEDIA)**
- **DESIGN SERVICES (WEB DESIGNING, CD AUTHORIZING, PRESENTATIONS, ETC)**
- **DATABASE INTEGRATION & WAREHOUSING**
- **MARKETING / E-MARKETING SERVICES**
- **BUSINESS EXPERTISE (BUSINESS PROCESS RE-ENGINEERING, BUSINESS INTELLIGENCE, HUMAN RESOURCE CONSULTANCY, ETC.)**

OUR METHODOLOGY

WE, AT GETTECH FOLLOW THE BEST INTERNATIONAL STANDARDS OF SOFTWARE DEVELOPMENT. WE COUPLE VARIOUS APPROACHES TO GET TO OUR GOALS SUCCESSFULLY YET TRY TO STANDARDIZE ON THE INCREMENTAL APPROACH WHERE WE ENCOURAGE THE PARTICIPATION OF THE USERS / CLIENTS DURING THE ENTIRE DEVELOPMENT AND DESIGN PROCESS TO ACHIEVE QUALITY AND OVER SATISFACTORY LEVEL OF NEEDS ACCOMPLISHMENT.

THE FOLLOWING DIAGRAM PORTRAITS OUR ENGAGEMENT IN MANAGEMENT AND PRODUCT DEVELOPMENT FRAMEWORK. THE PURPOSE IS TO DEFINE A SERIES OF ACTIVITIES AND CONSIDERATIONS THAT ASSIST US IN THE DEVELOPMENT AND DELIVERY OF OUR SERVICE OFFERINGS, WHILE PROVIDING A PROCESS FOR GATHERING AND SHARING OF BEST PRACTICES.



S SOFTWARE DEVELOPMENT

GETTECH'S WIDE RANGE OF SOFTWARE DEVELOPMENT SOLUTIONS HELP OUR CUSTOMERS DEPLOY AND MAINTAIN ENTERPRISE APPLICATIONS AND VALUE ADDED CORPORATE APPLICATIONS THAT RESULT IN MULTIPLE RETURNS ON THEIR INVESTMENTS AS WELL AS THEIR GLOBAL PRESENCE.

WE PROVIDE CUTTING EDGE BUSINESS APPLICATION SOLUTIONS WHICH HELP YOU STREAMLINE YOUR BUSINESS PROCESSES & OPERATIONS. GETTECH PROVIDES COMPLETE BUSINESS SOLUTIONS, NOT MAKE-SHIFT PATCHES.

WE PROVIDE APPLICATIONS INCLUDING, BUT NOT LIMITED TO:

- ENTERPRISE RESOURCE PLANNING (ERP) SOLUTIONS
- MANAGEMENT INFORMATION SYSTEMS (MIS)
- VALUE ADDED CORPORATE SOLUTIONS
- INVENTORY MANAGEMENT & POINT OF SALES (POS)
- HUMAN RESOURCE (HR) MANAGEMENT AND PAYROLL
- ASSET MANAGEMENT SYSTEM
- ACCOUNTING INFORMATION SYSTEM (AIS)
- CUSTOMIZED SOFTWARE APPLICATIONS

W WEB DEVELOPMENT

THE WEB EXPERTS AT GETTECH SUPPORT OUR CLIENTS IN EXPLORING THE FULL POTENTIAL OF THE WEB BY OPTIMIZING THEIR WEBSITES AND WEB SERVICES TO A LEVEL WHERE IT IS ENTHUSIASTICALLY ACCEPTED BY BOTH SEARCH ENGINES AND USERS. USING INNOVATIVE AND WIDELY ACCEPTED SEARCH ENGINE OPTIMIZATION TECHNIQUES, WE PRODUCE A RISK-FREE SEARCH ENGINE MARKETING CAMPAIGN THAT RESULTS IN TOP PLACEMENTS THAN OTHER SEARCH ENGINE OPTIMIZATION COMPANIES.

- E-BUSINESS STRATEGY
- PORTAL DEVELOPMENT
- WEB FRONT-END COMPONENT DEVELOPMENT
- ONLINE INTERACTIVE LECTURES / TUTORIALS

W WEB DESIGNING

WE REALIZE THAT PRESENTATION IS OF UTMOST IMPORTANCE TO A STATE-OF-THE-ART WEBSITE. THE COMPREHENSIVE GRAPHIC SOLUTIONS PROVIDE BY GETTECH KEEPS YOUR CUSTOMER IN MIND WHEN DEVELOPING YOUR DESIGN STRATEGY ENSURING THAT YOU WILL EFFECTIVELY CONNECT WITH THEM. SOME WEBSITES ARE FRUSTRATING WITH PROBLEMATIC NAVIGATION WHICH DISCOURAGES VISITORS TO EXPLORE THE WEBSITES. WE FOCUS ON GRAPHICAL USER INTERFACE (GUI) WHICH IS VISUALLY ALLURING WITH EASE OF EASE OF NAVIGATION. OUR SITES ARE DYNAMIC, INTERACTIVE SITES THAT BRING OUT THE ESSENCE OF YOUR COMPANY IN A USER-FRIENDLY MANNER ENCOURAGING THOROUGH REVIEW OF THE SITE AND REPEAT VISITS. THIS ASPECT ADDS IMMENSE VALUE TO THE WEBSITE.

M MULTIMEDIA SERVICES

THE MULTI-MEDIA EXPERTISE AT GETTECH ALLOWS YOU TO TAKE ADVANTAGE OF THE FULL POWER OF TECHNOLOGY TO COMBINE GRAPHICS, VOICE-OVERS, MUSIC, PHOTOS, ANIMATIONS, 360 DEGREE VIRTUAL PRODUCT SHOWROOM AND VIDEOS. OUR INTERACTIVE CD-ROM PRESENTATIONS CAN CREATE STRONG IMPRESSION OF YOUR COMPANY, YOUR PRODUCTS AND SERVICES.

- INTERACTIVE PRESENTATIONS
- INFORMATION CDS
- CD AUTHORIZING
- MUSIC / PICTURE REPOSITORIES & PORTAL
- VOICE-OVERS FOR PRESENTATIONS, ADVERTISEMENTS, ETC.
- PRODUCT DEMOS

G GRAPHIC DESIGNING

THE INNOVATIVE DESIGNERS AT GETTECH CRAFT ORIGINAL GRAPHIC DESIGN AND MULTIMEDIA PRODUCTS TO EFFECTIVELY BRAND AND CHARACTERIZE YOUR COMPANY. OUR EXPERTS PROVIDE VISUALLY INVENTIVE AND COMPREHENSIVE CREATIVES WHICH ARE COUPLED WITH GETTECH'S AFFORDABLE PRICE RANGE AND UNCOMPROMISED QUALITY OF SERVICE.

- CORPORATE IDENTITY, I.E. LOGO
- CORPORATE STATIONERY, I.E. BUSINESS CARDS, LETTERHEADS, ENVELOPES, ETC.
- MARKETING MATERIAL, I.E. DISPLAY ADS, POSTERS, BROCHURES, FLYERS, CALENDARS, ETC.
- PACKAGING, I.E. CD COVERS, PRODUCT PACKAGING, CARTONS, ETC.

W WEB MARKETING & SEO

WE THOROUGHLY ANALYZE YOUR BUSINESS, STUDY ITS REQUIREMENTS AND ASSIST YOU IN CREATING AND DEPLOYING A WEB SOLUTION THAT COULD BE AS SIMPLE AS INFORMATION ABOUT YOUR COMPANY AND PRODUCTS OR AS COMPREHENSIVE AS B2B / B2C / C2C E-COMMERCE SOLUTIONS.

- SEARCH ENGINE OPTIMIZATION (SEO) SERVICES
- MANAGEMENT OF WEB MARKETING CAMPAIGNS
- IDENTIFYING & PRODUCING WEB MARKETING STRATEGIES

D EVELOPMENT TOOLS

- ORACLE DEVELOPER SUITE
- MICROSOFT STUDIO.NET
- DREAM WEAVER MX 2004
- COLD FUSION MX 7

T ECHNOLOGIES LANGUAGES

- .NET
- VB (VISUAL BASIC)
- ASP
- JAVA
- JSP
- COLD FUSION
- PERL/PHP
- FLASH ACTION SCRIPTING

D ATABASE

- MS ACCESS
- MS SQL SERVER
- ADD.NET
- ORACLE

O PERATING PLATFORMS

- WINDOWS
- UNIX
- LINUX

D ESIGNING TOOLS

- ADOBE PHOTOSHOP CS
- ADOBE ILLUSTRATOR CS
- ADOBE IMAGE READY
- ADOBE PREMIER
- ADOBE AFTEREFFECTS
- MACROMEDIA FREEHAND
- MACROMEDIA FLASH
- MACROMEDIA DIRECTOR
- 3D STUDIO MAX
- COREL DRAW
- DREAM WEAVER
- FRONT PAGE

